



NEWS RELEASE

ROAD SAFETY ESSENTIAL THROUGHOUT CONSTRUCTION SEASON

May 14, 2025 (Winnipeg) – Manitobans are urged to drive safely as millions invested in construction projects bring more workers to roads.

A report provided by the Workers Compensation Board of Manitoba on behalf of the SAFE Roads committee shows that there were 40 transportation-related claims in 2024 in the construction industry alone.

"On the other side of those *drive slowly* signs are Manitobans doing their job. And when motorists speed through construction zones, they're putting workers at risk," said Dave Kramer, Vice President of the WCB's SAFE Work Manitoba division.

Construction workers are not the only ones affected by transportation injuries. Tow truck drivers, utility workers, first responders, railway workers and others in the manufacturing and transportation industries face the same dangers. When taking other industries into account, the number of transportation-related claims in 2024 jumps to 201—meaning hundreds of Manitoba families are impacted by work-related injuries, near-misses and fatalities each year.

"Even one incident is too many," said Chris Lorenc, President and CEO of the Manitoba Heavy Construction Association and Chair of the SAFE Roads committee. "Every worker should trust they'll return home safely at the end of the day."

The 2025 SAFE Roads campaign launching today reminds motorists across the province to reduce their speed and drive with extra caution as increased construction brings more workers to Manitoba roadways. The campaign emphasizes that *They're Not In Your Way, They're At Work*.

"The City of Winnipeg is investing over \$165 million into road construction projects this year," said Janice Lukes, Chair of the Standing Policy Committee on Public Works. "Construction workers will be everywhere—let's work together to keep our workers safe on the road."

City staff note that road work crews are increasingly dealing with disrespectful and often downright dangerous behaviour from some aggressive drivers. The SAFE Roads committee believes staying vigilant on the road will help protect workers and reduce worker injuries.

"Raising awareness of safe driving practices is vital in reducing the number of injuries that happen on the road," said Chris Lorenc.

That's why SAFE Roads asks all media to remind their audiences to protect workers. Please feel free to use the news assets provided to enliven your stories, and reach out to arrange interviews.

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News assets are available for media use: [CLICK HERE](#)



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About SAFE Roads

Established in 2004, the SAFE Roads vision is to educate motorists and the general public to practice respectful and safe driving practices to protect the safety of construction, utility, emergency services personnel, equipment operators and all those who work in or adjacent to our province's roadways.

SAFE Roads Committee

Manitoba Heavy Construction Association & WORKSAFELY™ Program

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